



Call for Papers

Special Issue: RJCC for Global scholars

Submission Deadline: September 30th, 2018

The Research Journal of the Costume Culture is the official journal of the Costume Culture Association. It was launched in 1993. Abbreviated title is 'Res. J. Costume Cult.'. It is devoted to publication of a wide range of research that will contribute to inform the practice of costume culture. Articles published by the Costume Culture Association (CCA) with the aim of accelerating the global exchange of ideas and theories in the field of textiles and clothing. The journal has its major focus on the cultural, aesthetic, historic and psychological aspects of clothing as well as on other areas such as marketing or textile science. It is published bi-monthly in February, April, June, August, October and December each year. It is published by Guhmok. Total or a part of the articles in this journal are indexed/ abstracted in DOI/Cressref, Korea Citation Index (KCI) and Korea Science Citation Index Service (KSCI). All of the manuscripts are peer-reviewed. Full text is freely available from: <http://www.rjcc.or.kr>

The journal is pleased to announce a call for papers for a special issue exploring global perspectives on costume and culture. There is no submission fee for this special issue.

The global fashion industry has come under increasing pressure from a variety of perspectives: conspicuous consumption, non-sustainable consumption, cultural censorship, religious taboos etc. This Special Issue is a call for manuscripts that offer novel theoretical insights as well as informing best practices for designers, manufacturers, marketers, and consumers as it relates to fashion, emotions, and well-being. There are many opportunities as well as challenges facing the fashion industry today: the role of "smart-technology" in helping consumers achieve personal well-being; fashion and cultural censorship and corporate social responsibility to name a few.

The objectives of this special collection are to stimulate a broader discussion of fashion in the context of human emotions and demonstrate the role that the consumption of fashion plays in enhancing the well-being of the individual. Addressing the intersection of these challenges and opportunities through scholarly investigation will hopefully provide renewed thought leadership for the fashion industry as to how it can better align its strategic goals with those of key stakeholders.

Topics for this special issue may include (but are not limited to) the following:

- Costume and culture
- Sustainability
- "Green" and "eco-friendly" fashion

- Regulation in fashion industry
- Social media and fashion
- Cultural and fashion trends in politics
- SNS influencer endorsements
- Millennials and fashion
- Lifestyle and image
- Religion
- Cross-cultural differences in the formation of expectations for consumer behavior in the marketplace
- Sharing economy
- Circular fashion supply chain

Full papers are due September 30th, 2018. Papers are accepted only in English and formatted according to APA 6th edition. Manuscripts should be compiled in the following order: title page; 150 word abstract; 3 to 5 keywords; main text; acknowledgments; appendixes (as appropriate); references; table(s) with caption(s) (on individual sheets); figure caption(s) (as a list). When you submit

Important dates:

Full paper submission: September 30th, 2018

Reviewers' feedback: December, 2018

Final paper submission: January 20th, 2018

Publication date: February 28th, 2018

Each submission will undergo a double-blind review process and accepted papers will be published in February 2019.

The manuscript/ paper can be submitted via email to editor@rjcc.or.kr or online submission system(<http://submission.rjcc.or.kr>). For additional information on the style guide for authors please see the journal website at the following link: <http://rjcc.or.kr>

If you have any questions concerning your submission, please contact Kyu-Hye Lee at khlee@hanyang.ac.kr.



The Costume Culture Association